

The Promoter

The *Sweet Days, Hot Farmers* Competition (Competition) is conducted by the *Sweet Days Hot Nights Festival*, managed by the Burdekin Shire Council (Promoter).

Competition Period

The Competition opens at 12:00am on Monday 28 September 2026 and closes at 11:59pm on Sunday 18 October 2026 (Competition Period). Entries received outside this period will not be accepted.

Eligibility

Entry is open to residents of the Burdekin Shire who:

- Are aged 18 years or over at the time of entry;
- Have a valid email address and contact phone number;
- Have a connection to the local sugar industry, including but not limited to farmers, growers, contractors and machinery operators.

The Competition is open to both men and women.

How to Enter

To submit a valid entry, entrants must:

1. Email a photograph of the entrant to sweetdays@burdekin.qld.gov.au;
2. Include the entrant's name and contact phone number;
3. Submit the entry during the Competition Period.

An individual may only be entered once.

Entrants may nominate themselves or another eligible person.

Where an entrant is nominated by another person, the Promoter will seek consent from the nominated person before they are considered for selection as a finalist.

Entry Requirements

Submitted photographs must:

- Be the original work of the person submitting the entry or be submitted with the permission of the photographer;
- Not infringe any copyright, trademark, privacy or other rights or any third party;
- Not contain offensive, unlawful, defamatory or inappropriate content.

The Promoter reserves the right to reject any entry it considers inappropriate, incomplete, misleading or otherwise in breach of these Terms and Conditions.

Selection of Finalists

Following the close of nominations, a panel appointed by the Promoter will review all eligible entries and select up to thirty (30) finalists. Selection of finalists will be based on the Promoter's assessment of suitability for the Competition and calendar concept. The Promoter's decision regarding finalist selection is final and no correspondence will be entered into.

Public Voting

Finalist photographs will be published on the official *Sweet Days Hot Nights Festival* Facebook page for public voting. Voting will occur for a period of one (1) week. Voting will be determined by the total number of Facebook “likes” received on each finalists photograph at the close of voting. The twelve (12) finalists receiving the highest number of valid Facebook likes will be declared winners and featured in the 2027 *Sweet Days, Hot Farmers* Calendar. The Promoter reserves the right to remove fraudulent, automated or manipulated votes and to disqualify entrants where voting irregularities are suspected.

Winner Participation

Winners will be announced on or around Monday 2 November 2026 and contacted using the details provided in their entry. Winners agree to participate in a professional photo shoot organised by the Promoter during November 2026. Participation in the photo shoot is a condition of inclusion in the calendar. If a winner is unable or unwilling to participate, the Promoter reserves the right to select the next eligible finalist based on voting results.

Calendar and Promotional Use

Winners acknowledge that photographs taken during the official photo shoot may be used in:

- The 2027 *Sweet Days, Hot Farmers* Calendar;
- Festival marketing and promotional materials;
- Social media content;
- Media releases;
- Future festival-related promotional activities.

Winners will not receive payment for participation, photography, publication or promotional use unless otherwise agreed by the Promoter.

General Terms & Conditions

By entering the *Sweet Days, Hot Farmers* Competition, you are agreeing to the following terms and conditions:

1. Entry into the Competition constitutes acceptance of these Terms and Conditions. The Promoter reserves the right to amend these Terms and Conditions at any time.
2. Entry is open only to eligible persons meeting the Eligibility outlined above.
3. To enter, entrants must complete the process outlined in How to Enter during the Competition Period. Entries received outside the Competition Period will be deemed invalid.
4. Entrants may submit only one (1) entry per person.
5. Entrants may nominate themselves or another eligible person. Where a person is nominated by someone else, the Promoter will obtain the nominee's consent before they can be considered for selection as a finalist.
6. Incomplete, illegible, inappropriate or misleading entries may be deemed invalid. The Promoter accepts no responsibility for entries that are lost, delayed, misdirected or not received for any reason.
7. The Promoter reserves the right to verify the identity, residency and eligibility of any entrant and may request supporting documentation. Failure to provide satisfactory proof may result in disqualification.

8. All photographs submitted must be the original work of the entrant or submitted with the permission of the photographer and any person appearing in the image. The entrant warrants that the submitted photograph does not infringe the rights of any third party.
9. Following the close of entries, a panel appointed by the Promoter will select up to thirty (30) finalists from all valid entries.
10. The Promoter's decision regarding finalist selection is final and no correspondence will be entered into.
11. Finalist photographs will be published on the official Sweet Days Hot Nights Festival Facebook page for public voting.
12. Entrants consent to their full names and/or their entries being used in all media by the Promoter.
13. Voting will be determined by the total number of valid Facebook "likes" received during the voting period. The twelve (12) finalists receiving the highest number of valid votes at the close of voting will be declared winners.
14. The Promoter will use finalists names and details for promotional, marketing and publicity purposes.
15. The Promoter reserves the right to remove fraudulent, automated, purchased or manipulated votes and may disqualify any entrant where voting irregularities are identified.
16. Winners will be notified using the contact details provided with their entry and announced via the Sweet Days Hot Nights Festival's communication channels.
17. Winners must agree to participate in the official calendar photoshoot and related promotional activities. If a winner is unavailable or unwilling to participate, the Promoter reserves the right to select an alternate finalist.
18. Winners acknowledge that photographs captured during the official photoshoot may be used within the 2027 Sweet Days, Hot Farmers Calendar and associated promotional materials without further compensation.
19. No cash prize is offered as part of this Competition.
20. The Promoter reserves the right to disqualify any entrant whose conduct, content or participation is considered offensive, unlawful, misleading or otherwise inconsistent with the objectives of the Competition.
21. The Promoter accepts no responsibility for any loss, damage, injury or disappointment suffered by entrants arising from participation in the Competition or the acceptance of any Competition prize or opportunity.
22. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal or permanent injury or loss of life; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
23. If for any reason the Competition cannot proceed as planned beyond the Promoter's control or any other cause affecting the integrity of the Competition, the Promoter reserves the right to modify, suspend, terminate or cancel the Competition.
24. Personal information collected during the Competition will be managed in accordance with the Australian Privacy Principles and used for the administration, promotion and publicity of the Competition.
25. Entrants acknowledge that this Competition is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram. Any information provided by entrants is provided to the Promoter and not to Facebook or Instagram.